

Curriculum Vitae (CV)

Mr. SATYAM

Assistant Professor (Ad-hoc / Contractual)

Department of Vocational Studies – B.Voc , E-mail Id : satyam@jmc.du.ac.in

Mr. Satyam is an Assistant Professor (Contractual) in the Department of Vocational Studies, **Jesus and Mary College, University of Delhi**. He joined as an Ad-hoc in the Department in February, 2017. He has completed his Bachelors' from Panjab University Chandigarh and Master of Business Administration (MBA) from Maharshi Dayanand University, Rohtak. His areas of specialization include Marketing Management, Retail Management, Human Resource Management and Corporate law. He has cleared UGC-NET twice : in the year 2012 (Management – subject code 17) and in 2011 (Human Resource Management / Personnel Management – subject code 55). He has more than 9 years of teaching experience in various Universities and colleges like Amity University (Regular & full-time for 4.5 years), Shyama Prasad Mukherji College (1 year) teaching MBA, B.Com, BBA students.

Qualifications

- B.A.(Hons) Public Administration from Government College, Sec – 11, Chandigarh affiliated to Panjab University, Chandigarh.
- Bachelor of Law (LL.B) - Professional , regular & full time, 3 years, from Department of Laws, Panjab University Chandigarh.
- MBA (regular & full time, 2 years) from Amity Business School , Gurgaon affiliated to Maharshi Dayanand University Rohtak with dual specialization in Marketing Management & Human resource Management.
- UGC – NET held on 26th June , 2011 qualified in the subject - Human Resource Management / Personnel Management (code 55)
- UGC – NET held on **24th June , 2012** qualified in the subject - **Management** (code 17)

Papers Taught : Marketing Management , Fundamentals of Management , Human Resource Management, Customer Experience Management, Organizational Behavior, Organization and Team Dynamics, Legal Aspects of Business etc.

Specialisation: Marketing Management, Retail Management, HRM & Corporate Law

Teaching Experience :- 9 years

Selected Publication :

“Comparative Analysis of Social Media Marketing Competencies of Airtel, Vodafone Idea and Reliance Jio : A Study of Perceptions of Undergraduate Students of University of Delhi” Presented and published in UGC sponsored International Conference held at Jesus and Mary College on 28th & 29th March 2019 ; Conference Proceedings ISBN number – 9789383848539

Participation in National/International Conferences/ Seminars / Research projects

- Member of organizing committee for International Conference on ‘ Global performance challenges : Building and sustaining competitiveness.’ held at Amity University Gurgaon campus.
- Carried out research on “ Employee satisfaction with respect to Training” in Bharat Electronics Ltd (Navratna company)
- Did a research project at Jay Bharat Maruti (a joint venture of Maruti Suzuki India Ltd.) wherein conducted a survey of Managers’ perceptions of the importance of employees’ workplace competencies.
- Participated in Commonwealth Moot court (virtual court) Competition in July 2007 (National level) held at Rajiv Gandhi National University of Law, Patiala.
- Attended a seven day Faculty development programme on Labour and Industrial laws held from 30th Nov – 6th Dec, 2015 at New Delhi organized by National Law University Delhi.
- Attended a workshop on Industrial Relations held in Gurgaon organized by Juris HR Pvt. Ltd.
- Attended a three day workshop on Managing Contract Labour held from 9th – 11th Feb, 2012 at New Delhi organised by All India Management Association (AIMA)
- Participated in UGC sponsored International Conference held at Jesus and Mary college on 28-29th March 2019 on the theme ‘Social Media Marketing – Opportunities and Challenges’

Other responsibilities

- Liaisoning with Corporates for internship and placement of B.Voc students.
- Conducted Role-plays and Management games with LEGO blocks for B.Voc students of Jesus and Mary college so as to make students conversant with real life situations.
- Delivering lectures and mentoring of students.
- Sports - In the annual sports day at Jesus and Mary College, got the students prepared for march past, tunnel race and other athletic events
- Program Coordinator for MBA (HR) program for one year in Amity University Gurgaon.
- Preparing syllabus of MBA (HR) for Amity University Mauritius.
- Internship Guidance to students.
- Faculty Coordinator for Intra Amity Fest.
- Convener Evaluation committee, Amity University Gurgaon.